



Bombardier
ski-doo[®]
the light-footed snowmobile

**Ski-Doo for '67 sets new standards of styling
and quality**



Unquestionably the finest snowmobile ever built. SKI-DOO for '67 has been beautifully designed with fanatic attention to finishing, convenience, comfort and safety. Everywhere you look there are quality refinements! Note the new glistening heavy chrome bumpers—front and back; the new chrome steering bars and column; the newly-designed dashboard, the new anti-skid foot mats on the running boards for greater safety. Even the sleek SKI-DOO body has a new gleaming finish . . . now baked on to stay! And beneath the new non-stretch vinyl seat covers, there's a new depth of airfoam comfort. Yes, and this year, there's an optional removable back rest that promises greater comfort for the individual SKI-DOOer. SKI-DOO for '67 is Bombardier's proudest achievement. It will be your proud possession for years and years and years to come!



New combination rear bumper and kick-stand is heavy duty chrome. It swings down to lift track for faster warm-ups. Note, too, built-in positive trailer hitch!

For greater comfort, seats have two layers of airfoam under a new stretch-free heavy-duty vinyl cover. New additional removable back rest is optional on all models.



Mechanism on the dash swings up the newly-designed headlight for night SKI-DOOing.

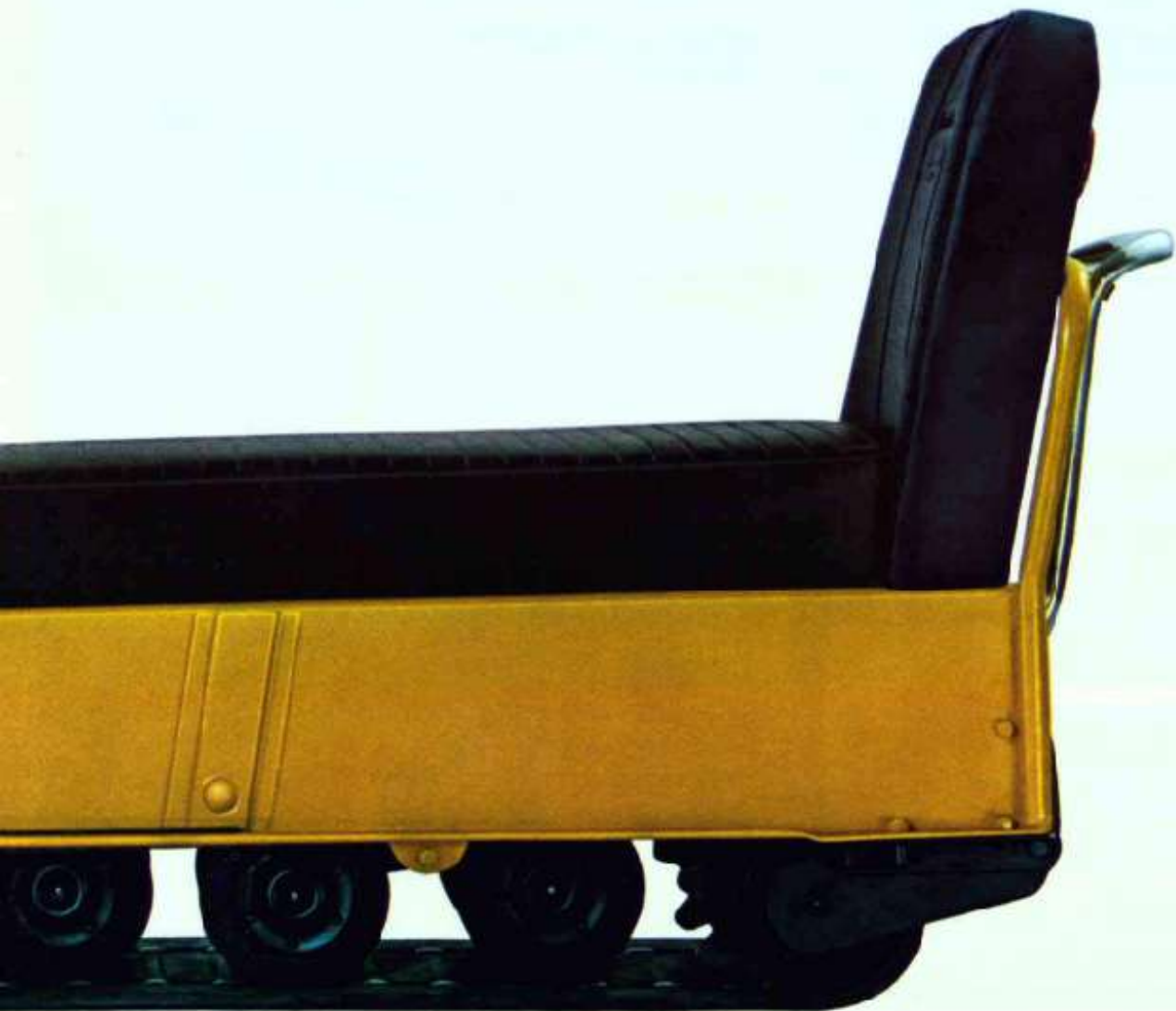


Re-designed dashboard has handy glove compartment on the right. Steering assembly is heavy-duty chrome . . . for lasting beauty.



For greater safety, new running board mats prevent slipping when wet with snow.

Ski-Doo for '67 sets new standards of engineering excellence



Created by the inventor of snowmobiles, the exclusive Bombardier principle of flotation remains unchallenged! The combination of patented track, unique suspension system and perfect power/weight ratio keeps you on top of any snow condition. And in '67, the Bombardier SKI-DOO leaps even further ahead of the pack with a host of brilliant engineering refinements . . . to promise you even better performance, and more dependable service than before!

patented Bombardier track

is made of toughest flexible rubber reinforced with internal spring steel rods. This rugged track is built to give you unmatched traction in deepest snow, over slickest ice, up steepest hills. Only the Bombardier track is driven by tough resilient sprockets! There's no metal-to-metal contact so performance is increased, wear reduced. And for the high speed Super Olympique, an improved track with a strong nylon web core for non-stretch performance and longer life.

unequaled flexible suspension system

invented by Bombardier—maintains 100% contact between the track and the snow. This original Bombardier system spreads the weight over the entire surface of the track for maximum flotation, maximum use of power. And, it gives you that sporty responsive SKI-DOO ride no other can match!

lighter weight

Only SKI-DOO can promise such light-footed action because only SKI-DOO has achieved the ideal ratio of weight to track area. SKI-DOO glides over the snow with an amazing light footprint . . . only a quarter pound per square inch of track! And the lighter weight makes it easier to manoeuvre and transport!

newly refined suspension skis

keep you safely on course. And in a jump skis always tip up in the air . . . while sturdy springs absorb the toughest landings. Note for '67, a new grip design for easy handling.

exclusive Ski-Doo engines

No other snowmobile can match SKI-DOO's line-up of engines, designed exclusively for snowmobiles! They're lighter in weight yet develop more power per c.c. of displacement than any other engines on the market. And SKI-DOO's engines are proven dependable under all conditions in all temperatures the world over!

For 1967, the Chalet model SKI-DOO has the prince of light-weight motors—the field-tested 165 c.c. Rotax engine. It delivers 7 h.p. for speeds up to 30 m.p.h.



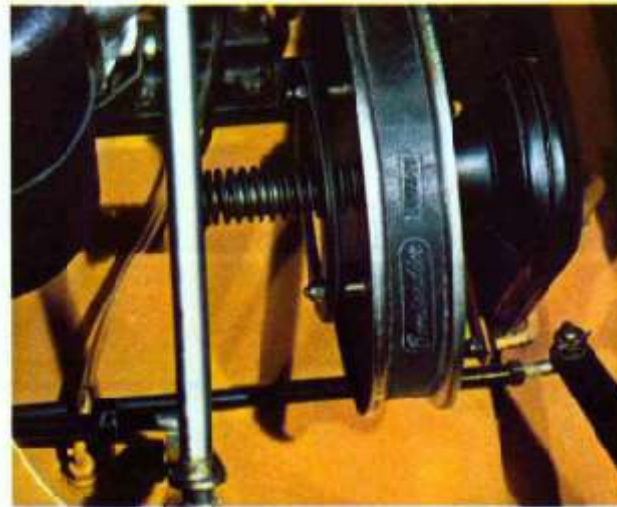
For the Olympique model, a refined version of the famous 250 c.c. Rotax engine . . . the most faithful engine ever designed for snowmobiles! For '67, this air-cooled, 2-cycle engine has a trouble-free single carburetor. It delivers 10.5 h.p. for speeds up to 38 m.p.h.

for the Super Olympique, a sizzling newcomer!

A real winner! SKI-DOO proudly introduces the powerful new 300 c.c. Rotax engine for the Super Olympique. Exhaustive field testing proves it to be a brilliant performer . . . at all

speeds! The new air-cooled, single carburetor 300 c.c. Rotax delivers 14.5 h.p. for speeds up to 48 m.p.h. It provides more power for faster take-offs, easier hill climbing, better control in softest snow! And this new Rotax is virtually trouble-free. There's not a temperamental bone in its light-weight aluminum body!

Easier Starts—revolutionary decompression system cuts starting effort in half. And it's simple. Pull the decompression button—it stays open—so even the wife and kids can start the new 300 c.c. Rotax engine. It's the only decompressor you don't need three hands to operate.



and there's more that means greater dependability and safety in '67

new "fully automatic" transmission

SKI-DOO has the most automatic, most satin smooth, most trouble-free transmission of any snowmobile. You press the throttle. That's all. It automatically gears to meet any situation with the right power. And, for '67, it's even more reliable with a stronger, friction-free pulley.

Also, on the Super Olympique model, new polyurethane sprockets lower friction and provide greater transmission of power to the track at high speeds!

new air circulation louvres

Concealed in the distinctive black SKI-DOO stripe, more efficient louvres lower engine temperature. One directs cool air at the muffler. The other directs cool air to the transmission belt, reducing belt wear.

new frost-proof cables

Bombardier has solved a common snowmobile complaint—run-away machines caused by freezing throttle and brake cables. This year, nylon interiors keep them free in any temperature for maximum safety.

new air intake silencer

For '67 SKI-DOO runs quieter, performs even better. Extra warm air is now forced into the carburetor to check carburetor freezing, improve performance. And, a newly designed choke control button makes choking easier . . . even when you're wearing heavy mitts!



new custom drive belts

New rubber compounds have been torture-tested for months to guarantee you the best belt on the market.

new oil-check plug

in the chain case makes it easier than ever to check oil level.



BOMBARDIER
World's first and foremost
Snowmobile Manufacturer

In 1926, J. A. Bombardier saw a need... a vehicle to free himself from the winter isolation of rural Quebec. His need brought about a revolution in winter travel... the world's first snowmobile. At

first it was merely a simple windsled. Then Bombardier turned to the endless moving track as the most efficient way to travel over snow.

The original snowmobiles were by necessity heavy and huge. There were no small motors in those days. But progress soon came and the original 700 pounders were pared down to a mere 250... in a fast, frisky run-about now known as SKI-DOO.

Today, thanks to SKI-DOO, snowmobiling has become North America's favourite winter pastime. Today, the Bombardier principle of flexible track and suspension system is at work, too... opening up inaccessible areas for industry all the world over!

Unequaled experience and service facilities

Over 40 years experience in snow vehicles have gone into every SKI-DOO... available now through qualified Bombardier dealers in your area. Parts and reliable service are on hand across the North American snowbelt and in 32 countries around the world. Every Bombardier SKI-DOO has an extended 90-day warranty. Modern computers maintain all records and speed fast, fair claims.

Full Warranty

The manufacturer, Bombardier Snowmobile Limited, warrants each new SKI-DOO to be free of defects in material or workmanship for a period of ninety days from the date of first use by the original retail purchaser. Bombardier, through its authorized dealers will replace free of charge, any parts determined by the manufacturer to be defective, if the vehicle has not been subject to accident or misuse, and the purchaser complies with all the conditions of the SKI-DOO warranty.

specifications



Chalet



Olympique



Super Olympique

CHASSIS

One-piece, all steel

One-piece, all steel

One-piece, all steel

COWL

Reinforced fiber-glass

Reinforced fiber-glass

Reinforced fiber-glass

DIMENSIONS

Length of chassis
Overall length with skis
Width of chassis
Height w/o windshield

79"
94"
30"
31"

82" (including bumper)
94"
31 1/2" (including bumper)
31"

82" (including bumper)
95" (including kickstand)
31 1/2" (including bumper)
31"

TRACK & SUSPENSION

Track

Patented Bombardier Track—Endless with steel reinforcing rods imbedded in rubber.

Width
Length on ground
No. of supporting wheels
Drive sprockets
Suspension

3-ply cotton
15"
50"
14
2 (rubber)
Tandems and springs

3-ply cotton
15"
50"
14
2 (rubber)
Tandems and springs

3-ply ny-ply
15"
50"
14
2 (Polyurethane)
Tandems and springs

DRIVE

Roller chain in oil bath

Roller chain in oil bath

Roller chain in oil bath

TRANSMISSION

Automatic, belt and sheaves

Automatic, belt and sheaves

Automatic, belt and sheaves

THROTTLE

Hand-operated, on steering handle

Hand-operated, on steering handle

Hand-operated, on steering handle

BRAKE

Hand-operated, on steering handle

Hand-operated, on steering handle

Hand-operated, on steering handle

IGNITION

Ignition and lighting switch located on dash, individual key

WEIGHT & GROUND PRESSURE

Approximate weight
Bearing surface
Ground pressure

240 lbs.
1020 square inches
0.21 lb/sq. inch

255 lbs.
1020 square inches
0.25 lb/sq. inch

265 lbs.
1020 square inches
0.26 lb/sq. inch

MISCELLANEOUS

Seating capacity
Fuel tank capacity
Approximate gas consumption
Chain case oil capacity
Tool compartment (glovebox)
Headlamp

2 adults, 1 child
3 Imperial gallons
1/2 Imperial gallon/hr.
1/4 Imperial pint

2 adults, 1 child
3 Imperial gallons
1/2 Imperial gallon/hr.
1/4 Imperial pint

2 adults, 1 child
3 Imperial gallons
1/2 Imperial gallon/hr.
1/4 Imperial pint

Built-in, right hand side of dash with positive door closure.

Pop-up safety headlamp

Pop-up safety headlamp

Pop-up safety headlamp

ENGINES

Type
Carburetor
Displacement
Horse Power

Air-cooled, 2-cycle, 1 cylinder
1 single
165 c.c.
7 h.p. at 5500 RPM

Air-cooled, 2-cycle, 1 cylinder
1 single
250 c.c.
10.5 h.p. at 4800 RPM

Air-cooled, 2-cycle, 1 cylinder
1 single—high capacity
300 c.c.
14.5 h.p. at 5200 RPM

PERFORMANCE

Maximum speed

30 mph

38 mph

48 mph

The manufacturer reserves the right to change specifications at any time without notice.

AVAILABLE FROM



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